

Tradara **Briscoe**

Anmatyerr woman from Coniston, north-west of Alice Springs, designing, packaging and selling original paintings, prints on canvas, wearable art and homewares.

Sharing our ancient stories through art



Business aim

To **stay connected to my culture** and share stories of Indigenous people, within Australia and globally.

What drives you?

I am passionate about **controlling my own career** and creating a path for Indigenous artists who want to start their own business journey.

Challenges

Access to capital, business education and training, racial discrimination, alienation from our own communities, and language barriers.

Overcoming challenges

Having a **positive outlook** and being resilient.

**“ Be fearless,
trust
yourself,
and believe
in your
business ”**

For more information: www.tradarabriscoe.com

Celebrating Aboriginal and Torres Strait Islander women in business



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